

Give it to the People

SOCIAL MEDIA MARKETING SERVICE

DESCRIPTION

Your business deserves the Give it to the People Service. Stop worrying about doing your daily marketing, creating graphics, making videos, and scheduling content...just let me worry about that for you!

ACCOUNT MAINTENANCE

INSTAGRAM	SHARE BLOG POSTS
INSTAGRAM STORIES	SHARE PODCAST EPISODES
INSTAGRAM TV	SHARE NEWSLETTERS
FACEBOOK	SHARE ARTICLES & NEWS
TWITTER	SHARE EVENTS

WHAT'S INCLUDED?

- Analysis of current marketing and social media accounts
- Creation of additional accounts if needed or requested
- Linking accounts for crossposting
- Creation of templates to match your brand
- Creation of graphics & quotes to match your brand
- Creation of videos based on your current/new content
- Create custom hashtag sets for more reach
- Creating your Editorial Calendar for each Month
- Respond to inbound comments on social media Monday-Friday
- Monitor & Respond to Brand Mentions
- Engage with current and prospective customers



chisa pennix-brown, mba



QUARTERLY GOALS

MONTHLY GOALS

VIEW ANALYTICS

90 DAY FOCUS

\$600 PER MONTH WITH
A 3 MONTH CONTRACT
MINIMUM

CONTACT VIA
LADYBIZNESS.COM
TO SCHEDULE YOUR
1ST CONSULT &
BEGIN YOUR
SERVICE